



LOGISTIC ADVANCEMENTS

- James Jefferson
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Connecting Regulatory Landscape to Objectives and Initiatives

REGULATIONS **OBJECTIVES** INITIATIVES Ensuring safe Define and communicate material classes transport of and handling procedures Issued by Federal Motor Carrier Safety hazardous Administration (FMCSA) and published in materials the Federal Register and compiled in the Define local, state and federal (e.g., oil, amnonia, U.S. Code of Federal Regulations (CFR). communication and handling protocols solvents,

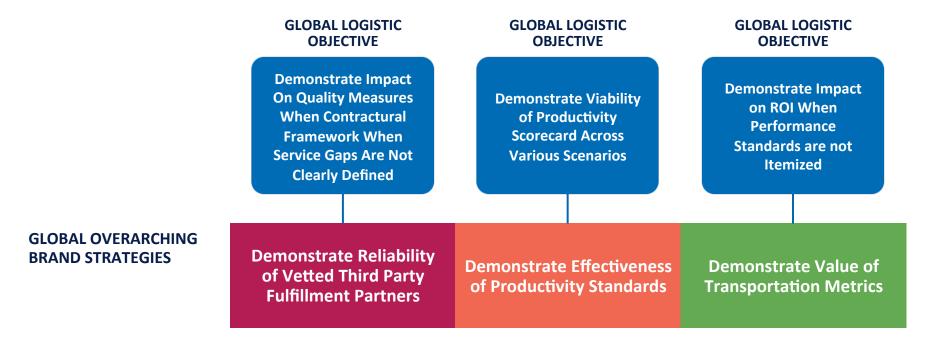
refrigerants, etc.)

for hazardous incidents



Alignment of Global Overarching Brand Strategies and Global Logistics Objectives

Clear alignment with the global brand strategy





Overview of Choice Initiatives

OBJECTIVE INITIATIVE DESCRIPTION ACTIVITIES/TACTICS Education **Communicate the Value of Developing** - Provide case study examples of benchmark plans Relevant KPI's and Measurement Tools for Partner Evaluation Resources - Customer hotline to support member informational **Demonstrate** and background needs **Impact On Quality** - Plan development templates **Measures When** Contractual **Key Publications** Framework When - FMCSA Weekly Newsletter **Service Gaps** - FMVSS Website/Blog Are Not **Clearly Defined Key Publications Drive Development of Standardized List** - FMCSA Weekly Newsletter of Metrics to Serve and a "Starting Place" to Guide Member Policy Development Efforts - FMVSS Website/Blog - DOT Monthly Magazine



